



Dec 2011

**11TH SACRAMENTO FRENCH FILM FESTIVAL
CREST THEATRE - JUNE 15-24, 2012**

« THE MARQUEE EVENT OF THE YEAR FOR LOCAL FILM LOVERS. » *The Sacramento Bee*
« ONE OF THE BEST THINGS SACRAMENTO HAS GOING. » *The Sacramento News & Review*

MEDIA PARTNERSHIP

A partnership between your media outlet and the Sacramento French Film Festival gives you a unique opportunity to have the name of your business attached to an acclaimed, first-class event described by members of our audience as « The best cultural event in Sacramento! ».

By allowing us to reach out to a larger audience, your generous contribution helps the Festival become a bigger success every year. We have established the following four media sponsorship levels to offer you the best possible benefits packages. Merci for your interest and support!

\$3,000 VALUE AND UP

- Logo on the SFFF poster.
- Full page advertisement in the SFFF program book (5"w x 8"h).
- Logo on the SFFF website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Slide credit prior to each Festival screening (logo).
- Personal acknowledgment from stage prior to the Festival's opening night film screening.

\$2,000 VALUE

- Logo on the SFFF poster.
- Half page advertisement in the SFFF program book (5"w x 4"h).
- Logo on the SFFF website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Slide credit prior to each Festival screening (logo).
- Personal acknowledgment from stage prior to the Festival's opening night film screening.

\$1,250 VALUE

- Logo on the SFFF poster.
- Quarter page advertisement in the SFFF program book (5"w x 2"h – horizontal / 2.8"w x 4"h - vertical).
- Logo on the SFFF website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Slide credit prior to each Festival screening (logo).

\$750 VALUE

- Name on the SFFF poster.
- Logo in the SFFF program book.
- Logo on the SFFF website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Slide credit prior to each Festival screening (name).

Our sponsors are also invited to provide **gifts or gift certificates** to be given away at our popular drawing preceding each screening. These drawings provide an additional advertisement opportunity for our sponsors.

The SFFF is organized by the Sacramento French Cultural Society, a 501 (c) (3) non-profit organization. Contributions are tax deductible to the fullest extent of the law.

- Commitment and logos must be received before Friday April 16th, 2011 to be included on the 2012 poster. Advertisements must be received before May 14th, 2012 to be included in the 2012 program.
- Please provide electronic copies of logos and advertisements in .eps or other vector based and fully scaleable formats for best print results.
- TIFF images are also acceptable at a resolution of 300dpi or greater.
- Please size your advertisement to fit in your ad space, allow for a 1/8 inch bleed, and format for black and white reproduction.

For more information on sponsoring this year's Festival, please contact us at cecile@sacramentofrenchfilmfestival.org or 916 / 455 9390.