



DEC 2011

11TH SACRAMENTO FRENCH FILM FESTIVAL CREST THEATRE, JUNE 15-24, 2012

« THE MARQUEE EVENT OF THE YEAR FOR LOCAL FILM LOVERS. » *The Sacramento Bee*
« ONE OF THE BEST THINGS SACRAMENTO HAS GOING. » *The Sacramento News & Review*

IN-KIND SPONSORSHIP

Sponsoring the Sacramento French Film Festival offers a unique opportunity to have the name of your business attached to an acclaimed annual event described by members of our audience as « The best cultural event in Sacramento! ». Your generous donation is essential in maintaining the Sacramento French Film Festival's status as a first-class event.

Benefits vary, depending on the value of your donation. Please contact us for more information on the benefits of being an In-Kind sponsor of the SFFF.

BENEFITS MAY INCLUDE:

- Recognition on the SFFF poster.
- Advertisement in the SFFF program book.
- Logo on the SFFF website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Logo inserted in SFFF promotional videos.
- Slide credit prior to each Festival screening (logo).
- Personal acknowledgment from stage prior to the Festival's opening night film.
- Full Passes (access to all Festival screenings and to the opening & closing night receptions).

Our sponsors are also invited to provide **gifts or gift certificates** to be given away at our popular drawing preceding each screening. These drawings provide an additional advertisement opportunity for our sponsors.

The SFFF is organized by the Sacramento French Cultural Society, a 501 (c) (3) non-profit organization. Contributions are tax deductible to the fullest extent of the law.

- Commitment and logos must be received before Friday April 16th, 2012 to be included on the 2012 poster. Advertisements must be received before May 14th, 2012 to be included in the 2012 program.
- Please provide electronic copies of logos and advertisements in .eps or other vector based and fully scalable formats for best print results.
- TIFF images are also acceptable at a resolution of 300dpi or greater.
- Please size your advertisement to fit in your ad space, allow for a 1/8 inch bleed, and format for black and white reproduction.

For more information on sponsoring this year's Festival, please contact us at cecile@sacramentofrenchfilmfestival.org or 916 / 455 9390.