



Dec 2011

## 11TH SACRAMENTO FRENCH FILM FESTIVAL CREST THEATRE, JUNE 15-24, 2012

« THE MARQUEE EVENT OF THE YEAR FOR LOCAL FILM LOVERS. » *The Sacramento Bee*  
« ONE OF THE BEST THINGS SACRAMENTO HAS GOING. » *The Sacramento News & Review*

### CATERING SPONSORS – OPENING NIGHT

Sponsoring the Sacramento French Film Festival offers a unique opportunity to have the name of your business attached to an acclaimed, first-class event described by members of our audience as « The best cultural event in Sacramento! ».

Every year the Sacramento French Film Festival opens on a Friday evening with a fabulous reception immediately preceding the opening film screening. This reception features a variety of hors d'oeuvres and desserts catered by Sacramento's finest restaurants, an open wine bar and music.

Each restaurant generously donates hors-d'oeuvres or desserts **for the 350 guests of our Opening Reception** in exchange for a great benefits package.

#### 2012 OPENING RECEPTION: FRIDAY, JUNE 15 – 6 p.m. to 8 p.m.

Sponsoring the Sacramento French Film Festival offers a unique opportunity to increase the visibility of your restaurant by being associated with an acclaimed and increasingly popular event, and to meet new customers during the reception.

#### CATERERS BENEFIT PACKAGE

- Name on the SFFF poster.
- Name on SFFF flyers.
- Name & contact information in the SFFF program book.
- Name on the SFFF website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Slide credit prior to each SFFF screening (name).
- Name posted in the lobby of the Crest Theatre during the SFFF opening reception.

Our sponsors are invited to provide **gifts or gift certificates** to be given away at our popular drawing preceding each screening. These drawings provide another advertisement opportunity in front of our audience.

**The SFFF is organized by the Sacramento French Cultural Society, a 501 (c) (3) non-profit organization. Contributions are tax deductible to the fullest extent of the law.**

- Commitment must be made before April 16th, 2012 to be included on the 2012 poster.
- Logos must be received before May 14<sup>th</sup>, 2012 to be included in the 2011 program.
- Please provide electronic copies of logos in .eps or other vector based and fully scaleable formats for best print results.
- TIFF images are also acceptable at a resolution of 300dpi or greater.



## CATERING SPONSORSHIP 2012

Business Name: \_\_\_\_\_  
(please print)

Contact Name: \_\_\_\_\_  
(please print)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Best time to contact:** \_\_\_\_\_

**Best way to contact:**  Phone /  email

**Yes, I will sponsor the 11th annual Sacramento French Film Festival**

I am pleased to participate in the Opening Reception of the 11th SFFF on June 15, 6 p.m. – 8 p.m.

I will provide hors-d'oeuvres / dessert for 350 guests.

**Please specify item:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature: \_\_\_\_\_