



JANUARY 2012

## 11TH SACRAMENTO FRENCH FILM FESTIVAL CREST THEATRE, JUNE 15-24, 2012

« THE MARQUEE EVENT OF THE YEAR FOR LOCAL FILM LOVERS. » *The Sacramento Bee*  
« ONE OF THE BEST THINGS SACRAMENTO HAS GOING. » *The Sacramento News & Review*

### CORPORATE SPONSORSHIP / CASH

Sponsoring the Sacramento French Film Festival offers a unique opportunity to have the name of your business attached to an acclaimed, first-class event described by members of our audience as « the best cultural event in Sacramento! ».

Your generous sponsorship makes it possible for us to make payments for such expenses as theater rental, film rental, transportation fees, marketing, postage, printing and a whole list of other items that are necessary to organize a film festival. We have established the following five sponsoring levels with the aim to offer you the best benefits packages. Merci for your interest and support!

#### PRESENTING PRODUCER (\$3,000 +)

- Yearlong recognition at all our events (including our annual Winter Short Film Screening and "Serge at the Verge" Party).
- Logo on our website's « home » and « sponsors » pages, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Logo and link to your website inserted in our online newsletter sent to the 3,000+ people on our mailing list.
- Name in all our press releases.
- Prime location of your logo on the Film Festival poster.
- Logo on the « Showtimes » page in the Film Festival program book.
- Full page advertisement in the Film Festival program book (5"w x 8"h).
- Name on Film Festival flyers.
- Top billing on slide credit prior to each Film Festival screening (logo).
- Personal acknowledgment from stage prior to the Film Festival's opening night film screening.
- Four Full Passes to the Film Festival (full access to all screenings and receptions) & four tickets to our other events (with the exception of fundraising events).

#### EXECUTIVE PRODUCER (\$2,000 - \$2,999)

- Logo on our website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Logo on the Film Festival poster.
- Half page advertisement in the Film Festival program book (5"w x 4"h).
- Slide credit prior to each Film Festival screening (logo).
- Personal acknowledgment from stage prior to the Film Festival's opening night film screening.
- Four Full Passes to the Film Festival (full access to all screenings and receptions) & four tickets to our other events (with the exception of fundraising events).

### ASSOCIATE PRODUCER (\$1,250 - \$1,999)

- Logo on our website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Logo on the Film Festival poster.
- Quarter page advertisement in the Film Festival program book (5"w x 2"h – horizontal / 2.8"w x 4"h - vertical).
- Slide credit prior to each Film Festival screening (logo).
- Two Full Passes to the Film Festival (full access to all screenings and receptions) & two tickets to our other events (with the exception of fundraising events).

### PRODUCER (\$750 - \$1,249)

- Logo on our website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Name on the Film Festival Poster.
- Logo in the Film Festival program book.
- Slide credit prior to each Film Festival screening (name).
- Two Full Passes to the Film Festival (full access to all screenings and receptions) & two tickets to our other events (with the exception of fundraising events).

### CO-PRODUCER (\$500 - \$749)

- Logo on our website, with a link to your website (yearlong exposure that will help improve your Google search rating!).
- Name in the Film Festival program book.
- Two Full Passes to the Film Festival (full access to all screenings and receptions) & two tickets to our other events (with the exception of fundraising events).

Our sponsors are invited to provide **gifts or gift certificates** to be given away at our popular drawings preceding each screening. These drawings provide another advertisement opportunity for our sponsors in front of our audience.

**Sorry, there is no substitution of benefits.**

**The SFFF is organized by the Sacramento French Cultural Society, a 501 (c) (3) non-profit organization. Contributions are tax deductible to the fullest extent of the law.**

- Commitment and logos must be received before Friday April 16<sup>th</sup>, 2012 to be included on the 2012 poster. Advertisements must be received before May 14<sup>th</sup>, 2012 to be included in the 2012 program.
- Please provide electronic copies of logos and advertisements in .eps or other vector based and fully scaleable formats for best print results.
- TIFF images are also acceptable at a resolution of 300dpi or greater.
- Please size your advertisement to fit in your ad space, allow for a 1/8 inch bleed, and format for black and white reproduction.

For more information on sponsoring this year's Festival, please contact us at [littlececile@gmail.com](mailto:littlececile@gmail.com) or 916 / 455 9390.



## CORPORATE SPONSORSHIP CASH SPONSORING FORM 2012

Business Name: \_\_\_\_\_  
(please print)

Contact Name: \_\_\_\_\_  
(please print)

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Yes, I will sponsor the 11<sup>th</sup> annual Sacramento French Film Festival.**

I am pleased to participate in the amount of \$\_\_\_\_\_.

Sponsoring level: \_\_\_\_\_

Please find a check attached.  
(check # \_\_\_\_\_)

Please make check payable to: "Sacramento French Film Festival" or "SFFF"

Mail to: SFFF – 2634 28<sup>th</sup> Street – Sacramento, CA 95818.